

Clinical

Clinical Training

- Biostatistics
- Clinical Papers
- Clinical Pharmacology
- Evidence Based Medicine
- Package Inserts

Medical Device/Instrumentation

- BPH
- Cardiac Rhythmic Management
- Catheters
- Depression
- Diabetes Monitoring
- Diagnostic Testing
- eConnectivity
- Endometrial Ablation
- IV Drug Delivery Systems
- Laboratory Automation
- Laboratory Medicine
- Osteoporosis
- Pediatric Rehydration
- Transurethral Microwave Therapy

Product & Disease State Training

- Cardiology
 - ACS
 - Coagulation
 - Congestive Heart Failure
 - Hyperlipidemia
 - Hypertension
- Endocrinology and Metabolism
 - Diabetes
 - HRT
 - Osteoporosis
 - Pancreatic Enzyme Insufficiency
 - Precocious Puberty
- Genetic Disorders
 - Cystic Fibrosis
 - Gaucher
 - Hereditary Angioedema
 - Hunter Syndrome (MPS II)
 - Metachromatic Leukodystrophy
- Gastroenterology
 - Antidiarrheal Therapy
- Immunology & Dermatology
 - Multiple Sclerosis
 - Psoriasis
- Infectious Disease
 - Antimicrobial Therapy
 - Catheter-Related Bloodstream Infections
 - Hospital Acquired Infections
 - Infection Control

Clinical

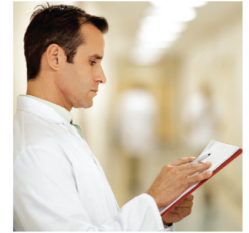
- Neurology
 - ADHD
 - Alzheimer's Disease
 - Epilepsy
 - Migraine
 - Narcolepsy
- Oncology
 - Anemia
 - Breast Cancer
 - NSCLC
- Pain & Pain Management
 - Acetaminophen
 - Aspirin
 - Muscle Relaxant Therapy
 - Narcotics
 - NSAIDS
 - Valproic Acid
- Psychiatry
 - Anxiety
 - Bipolar Disorder
 - Depression
 - Obsessive Compulsive Disorder
 - Social Anxiety Disorder
- Respiratory Disorders
 - Allergy
 - Allergic Rhinitis
 - Asthma
 - COPD
- Skeletal Disease & Musculoskeletal Pain
 - Fibromyalgia
 - Osteoarthritis
 - Osteoporosis
 - Rheumatoid Arthritis
 - Sprains and Strains
- Smoking Cessation
- Urology
 - BPH
- Wound Care

Compliance

- Sales Force Guidelines and Policies

Marketplace

- Basic Managed Care
- Diversity in Healthcare
- ePrescribing
- Executive Level
- Federal Healthcare
- Financial Analysis



Marketplace

- Formulary Restrictions
- Government Regulations
- Group Selling
- Group Practices
- Hospitals
- Long Term Care
- Medicaid and Medicare
- MCOs
- Pay for Performance
- PBMs
- Reimbursement
- Retail Pharmacy
- Specialty Product Reimbursement
- Strategic Account Management
- Vaccine Reimbursement

Skills

- Communication
- Presentation
- Selling

Business Acumen

- Business Planning
- Coaching
- Conflict Management
- Data Analysis

Marketing

- Brand Management
- Evaluating Creative
- Working with Your Agency
- Managed Care
- Product Positioning
- Strategic Marketing